

Press Release! Press Release! Press Release! Press Release!

4-14-2010

From: **The Ocean Beach MainStreet Association**
Media Contact: **Denny Knox** 619-224-4906, cell 619-302-0517 day of event
Vendor Contact: **Claudia Jack** 619-224-4906, cell 619-846-6269 day of event
What: **2010 Annual Ocean Beach Street Fair & Chili Cook-off Festival**
When: **Street Fair & Chili Cook-off - Sat, June 26th , 2010 10am-8pm**
Where: **Along Newport Avenue (4800 – 5000 blocks) in Ocean Beach.
Along the waterfront for the Chili Cook-Off. In the Pier parking
lot for the Beer Garden. Lots of activities on the side streets too!**

On **Saturday, June 26th** from 10 am to 8 pm Newport Avenue in Ocean Beach will host the **31st Annual Ocean Beach Street Fair & Chili Cook-off Festival** – a celebrated and eagerly anticipated yearly community tradition. This **FREE** festival will entertain more than 70,000 visitors throughout the day!

- **Five stages** of continuous music provide a tune for every ear! Non-stop music with many local 92107 musicians on **EVERY STAGE** this year as part of our 31st Anniversary celebration!
- **WAVES: the Sound of Ocean Beach**, a CD of songs about Ocean Beach **by local 92107 musicians! Cover art will represent local 92107 photographers.** A true community contribution to local arts and culture!
- **Artists Alley**, expanded this year, will host unique handmade creations by talented artisans. We've never had so many talented artists!
- **Community Mural Project** – Join in the fun and paint a square of this mural. Children and adults of all ages are welcome in creating this masterpiece!
- **Wonderland Children's Area** – Named after the 1st amusement park in Ocean Beach! Tons of fun for the little ones! **Pony Rides** – (ages 6 months to under 100 lbs.)
- Don't forget the **Chili Cook-Off (they have their own hours)** from 10 am to 2:30 pm at the foot of Newport Avenue with a breeze from the ocean to cool that "hot" chili! Amateur cooks with original recipes compete for prizes. **Shades Oceanfront Bistro** will be hosting the "Committee Chili"! Come early so you can taste every chili recipe!
- Our **Beachside Beer Garden & Liquorland** (sponsored by **Winston's**) will be located right next to the Main Stage for all those thirsty adults!
- Hungry? A tantalizing array of terrific **Food Vendors** to please any appetite.
- **Vendor Booths** full of colorful merchandise will line all three blocks and the side streets! There is always something new and interesting. Great new vendors this year!
- A terrific **Skateboard Exhibition** from **Ocean Beach Skate & Surf Shop . . . Wow . . .** you don't want to miss this! It is always thrilling . . . located next to their new location at 4976 Newport Ave.
- **ClimbIt Wall** in the Starbuck's parking lot. Have a seat and watch the climbers.
- **Unbelievable Raffle** to help pay for the 4th of July Fireworks.

*Free fun for all at the **Ocean Beach Street Fair & Chili Cook-off Festival**
on **Saturday June 26th, 2010 from 10 am to 8 pm.***

Directions: Take 1-8 until you bump into the ocean or turn onto Sunset Cliffs Blvd. to Newport Avenue.

Free Shuttles: Ride to the Festival for free! Park near Robb Field or on Sea World Drive (at Pacific Highway) from 9:30 am to 9 pm. Shuttles run every ½ hour on the ½ hour from Robb Field and every hour on the hour from Sea World Dr.
*We've added more shuttles this year so you won't miss any of the fun!
Another great event hosted by the Ocean Beach MainStreet Association!*

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What **31st Annual Ocean Beach Fireworks off the Pier**
When: **July 4th, 2010 at 9:00 pm**

July 4th Ocean Beach Fireworks off the Pier: This annual community event is on **July 4th at 9:00 OB time** with a 25 minute fireworks display off the Ocean Beach Pier with simulcast music on **Sophie 103.7** . . . the grand finale for this well celebrated week that starts on Saturday, June 26th with the Annual Ocean Beach Street Fair & Chili Cook-Off Festival, now a **31** year OB Tradition! For More information visit our website: OceanBeachSanDiego.com