



Ocean Beach MainStreet Association

APRIL 2005 NEWSLETTER

BOARD OF DIRECTORS

Scott Allgaier, President
Newport Avenue Antique Center

Julie Klein, Vice President
Julie Designs

David Smedley, Treasurer
Smedley, Gallagher & Gee, LLP

Nedia Bacon, Secretary
Theo's Restaurant

Michael Akey
Pacific View Real Estate

Yvonne Cruz
Surf'n Sea Wetsuits

Gary Gilmore
Gary Gilmore Goldsmith

Genoa Dickson
Ocean Beach Hotel

Barbara Iacometti
Details Salon & Spa

Chris Kern
Union Bank

Mark Schlesinger
Beach Area Tax Service

Mike Stifano
Winston's

Beth Turner
Jungle Java

STAFF:

Denise Knox, Executive Director

Claudia Jack, Associate Director

David Klamon & Diem Do,
Market Managers

Sophia Mitchell, Street Fair Intern

Internet Service by Nethere

Spring is Here!

We have so many opportunities for you to feature your business in the community!!

- ◆ On our Website
Member Announcements (*free to members*)
Links to your website (*free to members*)
- ◆ In our Newsletter
Member Announcements (*free to members*)
Flyers (*small fee*)
- ◆ As a Sponsor at the Street Fair
Please call us today for all the details
- ◆ With a Booth at the Street Fair
20% discount for local merchants

Call Claudia or Denny for further information.
Let us help you promote your unique business!

619-224-4906

OBMA MEETING CALENDAR

Fri. April 1st 8:00am OBMA Promotion Committee meeting at OBMA Office

Tue. April 5th 8:30am OBMA Design Committee meeting at OBMA Office

Mon. April 11th 6:00 pm OB Street Fair Meeting at OBMA Office

Wed. April 13th Noon OBMA Economic Restructuring Committee at OBMA Office

Tue. April 19th 8:30am OB Community Crime Prevention at OB Surf 1875 Cable St.
Identity Theft presentation by Community Service Officer Richard Ensign

No General Meeting in April

Committees:

ORGANIZATION: (Executive Officers ONLY)
Meets as needed.

FINANCE COMMITTEE:
Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. David Smedley, Chairperson

DESIGN COMMITTEE:
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Barbara Iacometti, Chairperson

PROMOTION COMMITTEE:
Meets the first Friday of the month at 8:00 am
OBMA Office. Nedía Bacon, Chairperson

ECONOMIC RESTRUCTURING:
Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Gary Gilmore, Chairperson

CRIME PREVENTION COMMITTEE
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein & Chris Kern, Chairpersons.
Remember, report all crimes to 531-2000. Your Call
Counts! Also, the Grafitti Hotline is 525-8522 or local 226-
8613. April meeting will be about Identity Theft!
April Meeting will be held at OB Surf & Skate, 1875 Cable

Membership Information:

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$60.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.). Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today.

Stop by the office at 1868 Bacon Street, call or email us at obbid@nethere.com and we will be happy to assist you.

Are you looking for affordable healthcare?

City Care Benefits offers Group Plans sponsored by the Business Improvement District Council of San Diego.

It is an HMO Medical Sharp Health Plan designed with small businesses in mind. Call us today for more information and for a brochure! 619-224-4906 (OBMA)

IDENTITY THEFT!

What a headache if it happens to you!

Find out what you can do to protect yourself and deal with identity theft issues. Presented by Community Information Officer Richard Ensign.

OB Crime Prevention Meeting
April 19th 8:30am at
OB Surf & Skate, 1875 Cable Street



The Farmers Market
in downtown
Ocean Beach
brings lots of shoppers
to town every
Wednesday night!!
Summer Hours:
4 pm to 8 pm

*Make your marketing efforts count!
Cater to the crowds!*

For assistance please call the OBMA Office at 224-4906

City of San Diego,
Economic Development Division
presents

**"ABCs of Starting, Growing & Financing
Your Small Business"** seminars for 2005 are:

Wednesday, April 28, 2005

Mission Valley Branch Library
2123 Fenton Parkway, San Diego, CA 92108
3:30 PM - 6:30 PM

Wednesday, July 20, 2005

City Heights Weingart Branch Library
3795 Fairmount Avenue, San Diego, CA 92105
3:30 PM - 6:30 PM

Lynette can be reached at 619-685-1386
or by email at lajones@sandiego.gov

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please download the form from our website or drop by the office. Business announcements are free to our members and are an easy way to let others know about you and your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary?

Are you changing your hours or adding a new product line?

Have you recently remodeled?

Instant Imprints would like to extend a special offer to new customers. 15% off any order of \$200 or more! A great opportunity to try our Embroidery, Screen Printing, Signs and Banners along with promotional product services. We hope to see you soon. Their phone number is 619-222-5600 and they are located at 3555 Rosecrans #110B, San Diego, CA 92110.

Bone Appetit, your Ocean Beach Pet Supply is proud to announce the arrival of adorable kittens and cats for adoption through the F.O.C.A.S. program. The store also carries a full line of top brand, natural and organic pet foods as well as Advantage, Frontline, general supplies, toys, treats and gifts for all your pets. Ask about the *Frequent Buyer Program*. Located at 4870 Santa Monica Ave. Phone 226-6250. Hours: Sun & Mon 11am-4 pm, Tues-Fri 10am-6pm, Sat 10am-5pm.

Small Upstairs Office for Rent
Bacon & Newport Avenue
Month to month
Call 619-226-1942 for more information

Luminous Hair Design announced that they just finished a new remodeling project which included new stations, a new sign and awning, benches and decorative planters along with a new paint job. In May they will be celebrating 4 years of operation. Please give them a call for your hair appointment at 619-226-7895. Located at 5005 Niagara Avenue. Hours are varied. Walk-Ins welcome. Closed on Sundays.

Darladavinci's Art Studio is now open. Located at 4808 Santa Monica Ave, Darla offers studio time with demonstrations daily. She also carries a great selection of art supplies including watercolors, oils, acrylics, pads, sketch books and brushes. She also offers Kids Summer Art Workshops. Studio open Tuesdays through Saturdays. Call for exact times 619-224-4199.

Welcome to these NEW members!!!

Day Break

2296 Bacon Street, San Diego, CA 92107
619-224-0406

John Baker Picture Frames

4735 Pt. Loma Avenue, San Diego, CA 92107
619-223-5313

Layne Harrison

Prudential California Realty

2830 Shelter Island Drive, San Diego, CA 92106
619-861-5263

Nancy Robbins Photography

4735 Pt. Loma Avenue, San Diego, CA 92107
619-523-5855

Wizard of Paws

wizofpaws@yahoo.com
619-212-3705

COWABUNGA!

OB GERIATRIC SURFER BOWL XVIII

APRIL 9 & 10 - OB PIER

Longboard ♦ Shortboard ♦ Kneeboard ♦ Men's ♦ Women's ♦ Youth Divisions
Lotsa Hot Prizes ♦ Cool Custom Trophies

Applications at www.obgeriatrics.com

Email: casaberrill@hotmail.com



Ocean Beach MainStreet Association
 PO Box 7990
 San Diego, CA 92167

Office:

1868 Bacon Street, Suite A
 San Diego, CA 92107
 619-224-4906, Fax 619-224-4976
 www.OceanBeachSanDiego.com
 Email: obbid@nethere.com



Ocean Beach MainStreet Association website is OceanBeachSanDiego.com

WHAT'S INSIDE?

Promote your Business	1
Calendar of Meetings	1
Committees & Membership	2
ABC's of Small Business Seminars	2
City Care Healthcare	2
Ocean Beach Farmers Market	2
Identity Theft	2
Member Business Announcements	3
New Members	3
OB Geriatrics Surfer Bowl XVIII	3
Ocean Beach Street Fair	4
Insert: Member Announcement Form	

**Ocean Beach
 MainStreet Association
 No General Meeting
 In April
 New Directory
 due out in Mid-April.**

Please Join Us!

**26th Annual
 OB Street Fair
 & Chili Cook-Off Festivalsm**

Join in on the fun - Saturday, June 25th!

Vendor Booth Space Applications
 are available at our office or on our
 website at OceanBeachSanDiego.com

If you would like to be an
Event Sponsor
 Please call Denny or Claudia at 224-4906
 Or stop by the OBMA Office – 1868 Bacon Street