



Ocean Beach MainStreet Association

FEBRUARY 2005 NEWSLETTER

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Newport Avenue Antique Center

Julie Klein, Vice President
Julie Designs

David Smedley, Treasurer
Smedley, Gallagher & Gee, LLP

Nedia Bacon, Secretary
Theo's Restaurant

Michael Akey
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Gary Gilmore Goldsmith

Genoa Dickson
Ocean Beach Hotel

Barbara Iacometti
Details Salon & Spa

Chris Kern
Union Bank

Mark Schlesinger
Beach Area Tax Service

Mike Stifano
Winston's

Beth Turner
Jungle Java

STAFF:

Denise Knox, Executive Director

Claudia Jack, Associate Director

Amelia Brown, Newsletter

David Klamon & Diem Do, Market Managers

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HAPPY VALENTINE'S DAY

from the

Ocean Beach MainStreet Association

Treat yourself to a terrific marketing opportunity by putting an ad or coupon in the upcoming, *new and improved* **2005-2006 Ocean Beach Local Business Directory!!!** *The deadline is NOW so hurry & call us today at 224-4906 and ask for Claudia or Denny*

Remember . . . 20,000 copies will be delivered in Ocean Beach & Pt. Loma. *Don't be left out!*

OBMA MEETING CALENDAR

Tue. Feb. 1st—8:30 am OBMA Design Committee meeting at OBMA Office

Fri. Feb. 4th—8:00 am OBMA Promotion Committee meeting at OBMA Office

Mon. Feb. 7th—6:00 pm OB Street Fair Meeting at the OBMA Office

Wed. Feb. 9th—Special time 8:00 am OBMA Economic Restructuring Committee at OBMA Office

Wed. Feb. 9th—8:00 am Business District Walk About

Tue. Feb. 15th —8:30 am OB Community Crime Prevention meeting at OBMA Office

Thurs. Feb. 24th—Noon OBMA Merchant Meeting at the OBMA Office.

OBMA Walk-Thru of the BID District

Wednesday, Feb. 9th from 8 am to 10 am

The purpose of the **Walk-Thru** is to identify the good, bad and ugly parts of the OB BID district. We will divide up into teams and each team will walk a specific area of the district and make notes. This fact-finding mission will help the OBMA to assess the needs for future projects that our Committees will take on.

Any OBMA member is welcome to join in on the fun! Call and let us know you are coming: 619 224-4906 (Denny or Claudia)

Committees:

ORGANIZATION: (Executive Officers ONLY)
Meets as needed.

FINANCE COMMITTEE:
Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. David Smedley, Chairperson

DESIGN COMMITTEE:
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Barbara Iacometti, Chairperson

PROMOTION COMMITTEE:
Meets the first Friday of the month at 8:00 am
OBMA Office. Nedía Bacon, Chairperson
Please be a part of the 2005-2006 business directory!

ECONOMIC RESTRUCTURING:
Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Gary Gilmore, Chairperson

CRIME PREVENTION COMMITTEE
is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein & Chris Kern, Chairpersons.
Remember, report all crimes to 531-2000. Your Call
Counts! Also, the Grafitti Hotline is 525-8522 or local 226-
8613. Thanks for being a part of the solution!

FARMER'S MARKET
The Farmer's Market is open every Wednesday
from 4 pm to 7 pm

Membership Information:

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$60.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.). Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today.

Stop by the office at 1868 Bacon Street, call or email us at obbid@nethere.com and we will be happy to assist you.



What is happening on the OB Pier?

According to San Diego Park and Recreation Department . . .

"During the storm event that occurred the week of October 11, 2004, significant damage was reported resulting from a fire that started by water traveling into corroded conduit that held electrical lines on the roof of the concession stand. Water actually flowed down to the electrical panel and sparked the fire.

In surveying the damage, it was discovered that the pier's entire main electrical line was damaged beyond repair. In addition, the line did not meet California's Building Code requirements. Further assessment revealed that the sewer lift station is in need of immediate replacement to prevent sewage spill incidents directly into the ocean."

An electrical contractor has been hired (\$210,000 project cost) and work will begin in January 2005 and will take approximately 30 working days.

This is according to Ted Medina, Chief Deputy Director, Park & Rec.

Hope this information is helpful!



Are you looking for affordable healthcare?

City Care Benefits offers Group Plans sponsored by The Business Improvement District Council of San Diego. It is an HMO Medical Sharp Health Plan designed with small businesses in mind. Please see the enclosed brochure or call OBMA at 619 224-4906.

News from Lynette Jones,
City of San Diego,
Economic Development Division
with the schedule for the
**"ABCs of Starting, Growing & Financing
Your Small Business"** seminars for 2005 are:

Tuesday, February 15, 2005

Scripps Ranch Branch Library

10301 Scripps Lake Drive, San Diego, CA 92131

3:30 PM - 6:30 PM

Wednesday, April 28, 2005

Mission Valley Branch Library

2123 Fenton Parkway, San Diego, CA 92108

3:30 PM - 6:30 PM

Wednesday, July 20, 2005

City Heights Weingart Branch Library

3795 Fairmount Avenue, San Diego, CA 92105

3:30 PM - 6:30 PM

Lynette can be reached at 619-685-1386

or by email at lajones@sandiego.gov

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please download the form from our website or drop by the office. Business announcements are free to our members and are an easy way to let others know about you and your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary?

Are you changing your hours?

Have you added an exciting new product line?

Coastal Sage at 3685 Voltaire Street will be hosting Amnesty International meetings on the 1st & 3rd Monday of each month at 7 pm. For more information please contact Lindsay at 619-546-6782.

Steve H. Wimmers, CPA has just relocated his business after 22 years at his Santa Monica location. His firm's new location is 1356 Sunset Cliffs Blvd. (Peninsula Realtors Bldg. next to the Inn at Sunset Cliffs). His phone number is 619-222-5239.

Beach People, a new gift and card shop, located is located at 4810 Santa Monica Avenue. Her phone number is 225-6991. Please check out her fabulous new sign and terrific product lines.

The Vine Wine Bar & Café has an OB attitude! The local owners have a an outstanding full menu! They also carry a terrific selection of 145 wines and 46 beers. Located at 1851 Bacon Street. Their phone number is 619-222-8463.

Benefit for San Diego Street Kids "Sacred Heart Community Fest"

1st Annual Street Fair will Provide Great Food & Family Fun
On Saturday, Feb. 5th, 2005 from 10 am to 4 pm

For more information please contact:

Yvonne Wu, yvonnew@standupforkids.org
Adriana Herrera, adrianah@standupforkids.org

Peninsula Chamber of Commerce will be hosting the First Annual Bridal Fair

on **April 9th, 2005** at 2818 Avenida de Portugal from 10 am to 4 pm.
The event will showcase businesses in the Pt. Loma, Ocean Beach
and Loma Portal areas.

The Chamber is looking for vendors and volunteers.
If you are interested please call Tracy at 619-225-6665.

7th Annual Women's Business Conference Her Spirit of Entrepreneurship

Success Strategies for Women in Business

Wed. **Mar. 16th** from 10 am to 4 pm, Social mixer 5-7 pm
Marriott—Del Mar

11966 El Camino Real (near I-5 at Carmel Valley Rd.)
For info: SCORE 619-556-7272 (also registration forms are
available at the OBMA Office, 1868 Bacon Street.

The San Diego Police Foundation in partnership with Union Bank

Invite you to participate in an interactive event with
officers from the SD Police Dept. on
Saturday, February 26, 2005 at 9:30 am to 12 noon.
*This is a rare opportunity to participate in use-of-force,
vehicle stops and firearms training activities.*
For more information contact Dana at 858-453-5060

We have *new* 2005 SCORE Workshop Brochures

These are terrific programs!

Individual Workshops include:

**Quickbooks Basic & Advanced,
Marketing, Internet Marketing,
How to Write a Winning Business Plan**
Drop by our office today and
pick up your brochure

OR

Pre-register at www.score-sandiego.org

The SDPD needs your assistance!

Neighborhood with problem alcohol outlets experience higher incidences of crime. To help bring neighborhood alcohol outlets up to minimum standards of safe and healthy operation, please report any of the following to the SDPD if they are occurring in or around businesses that sell alcohol:

Violent Crime	Prostitution	Vandalism
Drug Activity	Loitering	Public Urination
Excessive Noise	Trash	Graffiti
Gambling	Inadequate lighting—outdoors or indoors	
Selling alcohol or tobacco to minors		

Call the ABC HOTLINE 619-531-2423

Or go to

www.sannet.gov/police/forms



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 San Diego, CA 92167

Office:

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 San Diego, CA 92107
 619-224-4906, Fax 619-224-4976
 www.OceanBeachSanDiego.com
 Email: obbid@nethere.com



**Happy
 Valentine's
 Day**

Ocean Beach MainStreet Association website is OceanBeachSanDiego.com

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**Please
Join Us!**

We know it seems to early to think about the
OB Street Fair & Chili Cook-Off
 If you want to participate in the event,
 please contact Denny or Claudia.
 We will send you a additional information.
Join in on the fun!

Vendor Booth Space Applications
 are available at our office or on our
 website at OceanBeachSanDiego.com

If you would like to be an
Event Sponsor
 Please call **Denny or Claudia** at 224-4906
 Or stop by the OBMA Office at 1868 Bacon Street

Ocean Beach
 MainStreet Association
General Meeting
Thursday
February 24th
NOON
 At the OBMA Office
Hope to see you there!