



# Ocean Beach MainStreet Association FEBRUARY 2006 NEWSLETTER

## **BOARD OF DIRECTORS**

- Scott Allgaier, President**  
Newport Avenue Antique Center
- Michael Akey, 1st Vice President**  
Pacific View Real Estate
- Julie Klein, 2nd Vice President**  
Julie Designs
- David Smedley, Treasurer**  
Smedley, Gallagher & Gee, LLP
- Nedia Bacon, Secretary**  
Theo's Restaurant
- Yvonne Cruz**  
Surfn Sea Wetsuits
- Gary Gilmore**  
Gary Gilmore Goldsmith
- Genoa Dickson**  
Ocean Beach Hotel
- Barbara Iacometti**  
Details Salon & Spa
- Heather Clarke**  
Union Bank
- Mark Schlesinger**  
Beach Area Tax Service
- Mike Stifano**  
Winston's
- Beth Turner**  
Jungle Java
- Cordelia Mendoza**  
Cottage Antiques
- STAFF:**
- Denise Knox, Executive Director**
- Claudia Jack, Associate Director**
- David Klamon & Community Crops - Market Managers**

## **\$\$\$\$\$\$ WIN \$300 \$\$\$\$\$\$**

**Enter a design for the Ocean Beach Street Fair T-Shirt!**

*The Best Design Receives*

*\$200 for the Back Design and \$100 for the Pocket Design.*

*The Design must include the words:*

*"27th Annual Ocean Beach Street Fair & Chili Cook-Off Festival"  
AND "Ocean Beach Fireworks off the OB Pier" AND "2006"*

**Deadline is Wednesday, March 1, 2006**

Mail or Deliver your camera ready entries to: **OBMA T-Shirt Contest**,  
1868 Bacon Street, Suite A, San Diego, CA 92107

Call 619-224-4906 or 619-222-1231 if you have any questions.

## **CityBeat's Best of San Diego**

*Photos by Joe Ewing*

*Did you know that CityBeat's Best of San Diego 2005 included a lot of places in OB?*

Called Luxury on a Dime . . . "Dutiful deal-hunters of CityBeat . . . conducted an exhaustive search and unearthed how to live luxuriously in San Diego. They identified the following businesses who are also members of the Ocean Beach MainStreet Association:

**The Black Bead**, 5003 Newport Avenue . . . for more choices on beads than anyone can imagine.

**Point Loma Nazarene University**, at the end of Lomaland Drive . . . for their gorgeous view and pet friendly demeanor.

*In the Readers Poll the following businesses were voted the Best of San Diego: (they are members of OB MainStreet)*

**Hodad's**, 5010 Newport Ave. for Best Burger, of course!

**Portugalia Restaurant**, 4839 Newport Ave. for Best Portuguese Restaurant!

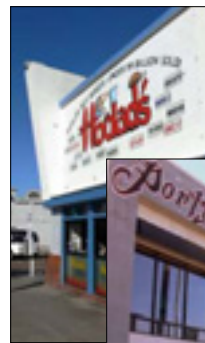
**OB Antique Mall**, 4847 Newport Ave. for Best Antique



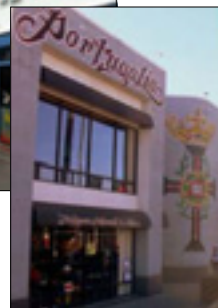
## **OBMA FEBRUARY MEETING CALENDAR**

Fri. Feb. 10	8:00am	<u>OBMA Promo Committee</u> , OBMA Office
Tue. Feb. 7	8:30am	<u>OBMA Design Committee</u> , OBMA Office
Wed. Feb. 8	8:30am	<u>OBMA Finance Committee</u> , OBMA Office
Wed. Feb. 8	Noon	<u>OBMA Economic Restructuring</u> at OBMA Office
Thur. Feb. 9	Noon	<u>OBMA Board of Directors Meeting</u>
Tue. Feb. 21	8:30am	<u>Crime Prevention Committee</u> at OBMA Office

***OB Farmers Market is Open  
Every Wednesday from 4pm to 7pm***



store!  
Continued



## General Committee Info: (check pg 1 for more info)

◆ **ORGANIZATION:** (Executive Officers ONLY)

Meets as needed.

◆ **FINANCE COMMITTEE:**

Meets the Tuesday before the Board Meeting at 8:30 am.

OBMA Office. David Smedley, Chairperson

◆ **DESIGN COMMITTEE:**

Meets the first Tuesday of the month at 8:30 am

OBMA Office. Cordelia Mendoza, Chairperson

◆ **PROMOTION COMMITTEE:**

Meets the first Friday of the month at 8:00 am

OBMA Office. Nedra Bacon, Chairperson

◆ **ECONOMIC RESTRUCTURING:**

Meets the 2nd Wednesday of the month at 12 Noon

OBMA Office. Heather Clarke, Chairperson

◆ **CRIME PREVENTION COMMITTEE:**

is an Economic Restructuring subcommittee.

Meets the 3rd Tuesday of the month at 8:30am.

Julie Klein, Chairperson

Remember, report all crimes to 531-2000. Your Call Counts! The

Graffiti Hotline is 525-8522 or local 226-8613



*If you would like  
to join one of our committees,  
please contact us at 224-4906.  
It is always more fun  
to be involved in your community!*



## OB FARMER'S MARKET WINTER HOURS!!!

The Farmer's Market is open every  
Wednesday from 4 pm to 7 pm.

### Membership Information:

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$70.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.). Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today.

Stop by the office at 1868 Bacon Street, call or email us at [obbid@nethere.com](mailto:obbid@nethere.com) and we will be happy to assist you.



... continued from page 1  
**South Coast Surf Shop**, 5023 Newport Ave for Best Surf Shop!



**The Black**, 5017 Newport Ave. for the Best Smoke Shop!



**The Electric Chair**, 4944-A Newport Ave. for Best Hair Salon!

OB winners also included:

**OB Skate Park** for the Best Skate Park!

**OB Farmers Market** for the Best Farmers Market!

## WELCOME NEW OBMA MEMBER!!!

**OB Water & Ice Store**  
5020 W. Pt. Loma Blvd.  
San Diego, CA 92107  
619-222-0199

### ATTENTION PLEASE!

#### Business and Property Owners!

Please fill out the Police Authorization Form that was in last month's Newsletter. In case of an emergency (fire, break-in, criminal activity), the SDPD will have the authorization it needs to take care of the situation. It also provides us with an easier way to reach you in case there is an emergency. Fill it out today. . . and fax to 619-224-4976

SDPD, Western Division in partnership  
with the OB MainStreet Association.

## 2006 SCORE Workshop Schedule

To register call 619-557-7272 or  
go to [www.score-sandiego.org](http://www.score-sandiego.org)

## 27th Annual Ocean Beach Street Fair & Chili Cook-Off Festival Saturday, June 24th, 2006

Vendor Applications are available online at  
[OceanBeachSanDiego.com](http://OceanBeachSanDiego.com) OR [OBStreetFair.com](http://OBStreetFair.com)  
Or at the OBMA Office, 1868 Bacon Street, Suite A  
Call 619-224-4906 for more information.

# MEMBER BUSINESS & EVENT ANNOUNCEMENTS

**If you want to publish a business announcement, please print out the form from our website or drop by the office.**

*Business announcements are free to our members and are an easy way to let others know about you and your particular business.*

**What kind of information will we publish?**

*Have you or your employees received a special award?*

*Are you having a big sale or anniversary.?*

*Are you changing your hours or adding a new product line?*

*Have you recently remodeled?*

**SALON D-LUX** invites you to visit their sanctuary for beauty and wellness. This unique landmark in Ocean Beach offers ladies and gents something different from the rest. The artistic team . . . Enca, Julie, Chad and Eric create a style unique to each individual. Specializing in precision cutting, dimension color, japanese straightening and eyebrows. They will accentuate your outer and inner beauty. With premium hair care such as Pureology and L'Oreal Professionel, they will prescribe the proper product to retain the color and vitality for your hair. Let them focus their energy to restore, replenish and rejuvenate your hair. 619-758-1823. 1855 Bacon Street

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**Williams & Eisele, CPA** has changed its name to **WILLIAMS & DODSON, CPA** effective January 18, 2006. Sharon Dodson has been a partner since January 2004 and is expanding her role in the firm. Williams & Dodson, CPA provides clients with individual trust and estate tax planning and preparation services.

\*

**LUMINOUS HAIR DESIGN** welcomes Stacy Tinsley and Maggi Holmes (formerly of D-Lux Salon). Two more outstanding hair stylists! Now we are a team of four. For appointments please call 223-2011. 5005 Niagara Ave.

\*

**FRANK A ROSSO, CPA** has relocated his office and works by appointment only. Please call him at 619-224-9595.

\*

**ASTER CLEANERS** located at 1774 Sunset Cliffs Blvd is open Mon - Fri from 9 to 6, Sat from 9 to 3 and Sun and holidays from Noon to 3. Check the sign on the window. Also, Jose wants you to know that he appreciates your support during his illness. If you need early or late services, please drop a note through the door.

\*

**H&R BLOCK** is now open in OB and ready to serve you and your employees with your tax and financial needs as we did last year. With over 50 years of experience, you can count on H&R Block to get you everything you are entitled to receive. Stop by their office 5083 Santa Monica Ave or call 619-222-2867 for an appointment.

\*

Gale Hopping, a former engineer, moved to OB in April 2004 and started his landscaping company. He has since become a Licensed Bonded and Insured General Building Contractor B License #865145. **HOPPING ENTERPRISES** specializes in custom interior remodels (kitchens and

baths), as well as custom exteriors (stamped and colored concrete, custom composite decking, landscape lighting design and installs, and softscape design and installs). Hopping Enterprises also does maintenance as well as installs. Check out their website at [www.HoppingEnt.com](http://www.HoppingEnt.com) You can reach Gale Hopping at 619-379-7202.

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**VFW THRIFT SHOP** wishes a Happy New Year to all merchants and friends! May it be filled with Prosperity. In appreciation, from now till the end of 2006 . . . every WEDNESDAY everything in the entire shop is 50% OFF! We are grateful for the loyal patronage and generosity of the community. From the VFW Thrift Shop at 4944 Newport Avenue Suite G. 223-3024

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**CAREFREE VACATIONS** has a new addition! World Passports and Visas, operated by Tony Cummins, has joined Carefree Vacation's Pt. Loma Office. He began World Passports and Visas 11 years ago in Mission Valley and recently relocated to Carefree Vacation's office in Pt. Loma. Stop by with all your travel and visa needs. Office hours are 9-5 Mon. - Fri at 2927A Canon Street. 619-224-2961.

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**RPC FINANCIAL/21ST CENTURY LEASING** are pleased to welcome Rhoda Finch to the 21st Century Leasing Team as their Customer/Vendor Relations Manager. 21st Century Leasing provides equipment leases/loans to established businesses, expansion/start-up businesses, and municipalities, and can provide financing for harder-to-finance companies. For more information please contact Ken Sullivan at 225-0054. 5019 Newport Avenue Suite 200. [kens@21stcenturyleasing.com](mailto:kens@21stcenturyleasing.com)

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**PEAK PERFORMANCE** now offers nutrition services. Take control of your health by learning how to eat right for your body type. Do you need to lose weight, decrease cholesterol/blood pressure, prevent/control Diabetes, increase energy, decrease stress, balance hormones, prevent heart disease, increase endurance and/or athletic performance? Their certified nutritionist can help. Learn how to eat right. Call today to set up your initial consultation and receive 15% off the introductory package. Call 858-485-9850 for Coreen Reinhart. Peak Performance is located at 4732 Point Loma Ave. Suite D.

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Go WILD in February. Unique and authentic photographs of African wildlife and scenery from "Essence of Africa" photography, on SALE now at **BONE APPETIT! OCEAN BEACH PET SUPPLY**. Take \$10.00 OFF any wildlife framed print; \$5 OFF matted prints. Makes a great gift!. Gift Certificates also available. Bone Appetit has everything you need to keep your pets fed, clean, healthy, safe and happy! O.B. Locally Owned! Bone Appetit is your neighborhood source for pet food, treats, toys, supplies and gifts. Open Monday through Saturday. 4870 Santa Monica Ave. 619-226-6250.

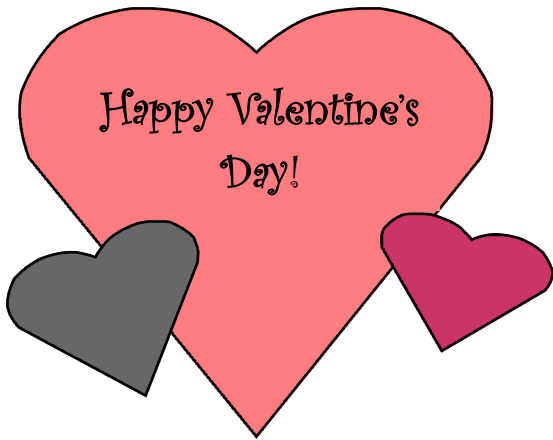


Ocean Beach MainStreet Association

PO Box 7990  
San Diego, CA 92167

**Office:**

1868 Bacon Street, Suite A  
San Diego, CA 92107  
619-224-4906, Fax 619-224-4976  
www.OceanBeachSanDiego.com  
Email: obbid@nethere.com



Ocean Beach MainStreet Association website is [OceanBeachSanDiego.com](http://OceanBeachSanDiego.com)

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**Congratulations  
to our new  
District 2 Councilman  
Kevin Faulconer**

*During the election process, Kevin pledged to help us with the issues that are important to us. We feel he will make an honest effort to review our needs and work with the community to solve our problems and make OB an even better place!*

**Ocean Beach  
MainStreet Association  
No General  
Meeting in Feb.**

**LOOK FOR OUR GET-TOGETHER MIXER**

We are planning a special mixer in the coming months and will get the information to you as soon as we know more about the details.