



Ocean Beach MainStreet Association

May 2005 NEWSLETTER

BOARD OF DIRECTORS

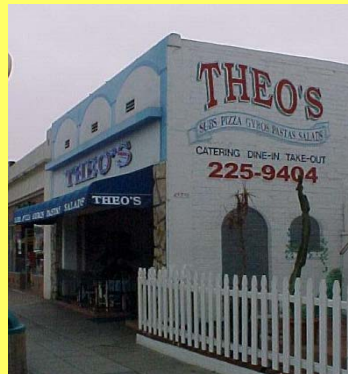
- Scott Allgaier, President**
Newport Avenue Antique Center
- Julie Klein, Vice President**
Julie Designs
- David Smedley, Treasurer**
Smedley, Gallagher & Gee, LLP
- Nedia Bacon, Secretary**
Theo's Restaurant
- Michael Akey**
Pacific View Real Estate
- Yvonne Cruz**
Surf'n Sea Wetsuits
- Gary Gilmore**
Gary Gilmore Goldsmith
- Genoa Dickson**
Ocean Beach Hotel
- Barbara Iacometti**
Details Salon & Spa
- Chris Kern**
Union Bank
- Mark Schlesinger**
Beach Area Tax Service
- Mike Stifano**
Winston's
- Beth Turner**
Jungle Java

STAFF:

- Denise Knox, Executive Director**
- Claudia Jack, Associate Director**
- David Klamon & Diem Do,**
Market Managers
- Sophia Mitchell, Street Fair Intern**
- Internet Service by Nethere**

Congratulations to Theo's Subs & Pizza!

Theo's has been nominated by the Ocean Beach MainStreet Association to compete with other BID nominees for BID Business of the Year



Here's a little information about Theo's and why they were chosen as the nominee from Ocean Beach for this prestigious award . . .

Theo's Subs and Pizza, the well-known and popular family owned restaurant that has operated for seven years in Ocean Beach, is centrally located in the heart of the business district at 4953 Newport Avenue.

Theo's has become a cornerstone of the bustling shopping and dining district. Theo's strives to make its patrons feel at home through its comfortable Mediterranean décor and bountiful servings modestly priced for the local inhabitants of the neighborhood. Theo's has fine-tuned its menu to reflect the tastes and desires of the local community. A delicious and varied menu offers a choice of the most popular Pizza's, Sandwiches, Salads, Pastas, Greek, Italian and Vegetarian specialties.

Here are a few more reasons why Theo's was chosen:

- ◆ Employee retention and training is of primary concern, each employee is entitled to join an extensive company health and dental plan after only two months of employment
- ◆ Theo's has adapted with the times and economy, introducing new menu items and customer enhancements as needed

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OBMA MEETING CALENDAR

- | | | |
|-----------------|-----------|--|
| Tue. May 3rd | Cancelled | <u>OBMA Design Committee</u> meeting |
| Fri. May 6th | 8:00 am | <u>OBMA Promotion Committee</u> meeting |
| Mon. May 16th | 6:00 pm | <u>OB Street Fair Meeting</u> at OBMA Office |
| Wed. May 11th | Cancelled | <u>OBMA Economic Restructuring Committee</u> Meeting |
| Tue. May 17th | 8:30am | <u>OB Community Crime Prevention</u> at Shades Restaurants |
| Thurs. May 26th | Noon | <u>General Meeting</u> at OBMA Office |

The Design Committee and ER Committee meetings will resume in June.

General Committee Info:

ORGANIZATION: *(Executive Officers ONLY)*
Meets as needed.

FINANCE COMMITTEE:
Meets the Tuesday before the Board Meeting at 8:30 am.
OBMA Office. David Smedley, Chairperson

DESIGN COMMITTEE:
Meets the first Tuesday of the month at 8:30 am
OBMA Office. Barbara Iacometti, Chairperson

PROMOTION COMMITTEE:
Meets the first Friday of the month at 8:00 am
OBMA Office. Nedra Bacon, Chairperson

ECONOMIC RESTRUCTURING:

Meets the 2nd Wednesday of the month at 12 Noon
OBMA Office. Gary Gilmore, Chairperson

CRIME PREVENTION COMMITTEE

is an Economic Restructuring subcommittee.
Meets the 3rd Tuesday of the month at 8:30am.
Julie Klein & Chris Kern, Chairpersons.
Remember, report all crimes to 531-2000. Your Call Counts! The Graffiti Hotline is 525-8522 or local 226-8613

FARMER'S MARKET

The Farmer's Market is open every Wednesday from 4 pm to 8 pm. Summer Hours!!

Membership Information:

All business owners within the Ocean Beach Business Improvement District boundaries automatically become members of the OBMA when they remit their business license fee. Associate Membership is available to other local businesses for an annual fee of \$60.00.

Member benefits include discounted comprehensive health care insurance rates, listings in multiple on-line and published business directories, co-op advertising opportunities, direct mail pieces and various promotional campaigns. The OBMA staff also facilitates your participation in the Façade Rebate Program, the Public Right of Way Program and the Unreinforced Masonry rehab project. They are also your vehicle to address any difficulties that arise in the district (signage, zoning, trash, safety, etc.). Best of all, you are given the opportunity to participate in the many special events and community activities that help make Ocean Beach the exciting, vibrant community it is today.

Stop by the office at 1868 Bacon Street, call or email us at obbid@nethere.com and we will be happy to assist you.

Phase 6 of the OB Tile Project

Is just about to close!

Installation will be in June!

Tiles forms available online or at the office.

www.OceanBeachSanDiego.com OR 1868 Bacon St.



The Farmers Market in downtown Ocean Beach brings lots of shoppers to town every **Wednesday Night!!**

**Summer Hours:
4 pm to 8 pm**

*Make your marketing count!
Cater to the crowds!*

For information, please call the
OBMA Office at 224-4906

**26th Annual
OB Street Fair
& Chili Cook-Off Festivalsm
Saturday, June 25th!**
*Join in on the fun
for*
**Vendor Booth Space Applications
and
Event Sponsor Applications**
Please call Denny or Claudia at 224-4906
Or stop by the OBMA Office at
1868 Bacon Street
www.OceanBeachSanDiego.com

City of San Diego,
Economic Development Division
presents the ABC's of Small Business
Wednesday, July 20, 2005
City Heights Weingart Branch Library
3795 Fairmount Avenue, San Diego, CA 92105
3:30 PM - 6:30 PM
Lynette can be reached at 619-685-1386
or by email at lajones@sandiego.gov

MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please download the form from our website or drop by the office. Business announcements are free to our members and are an easy way to let others know about you and your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you having a big sale or anniversary?

Are you changing your hours or adding a new product line?

Have you recently remodeled?

Newbreak Coffee & Café has new hours at their Abbott Street Store from 6 am to 7:30 pm. They offer wireless at both stores. Free delivery in OB. Online ordering at www.newbreakcafe.com. You can pick your order up or they will deliver. Located at 1830 D Sunset Cliffs Blvd. and 1959 Abbott St. Phone 226-4471.

SDYCS Coastal. If you are a grandparent, aunt, uncle, sibling, etc. raising your relative's children then you are a Kinship Care Provider. At SDYCS Coastal, they have a kinship support group that provides family members and friends with the opportunity to discuss care giving challenges and share helpful tips and support. Group meets on Tuesdays from 6-8 pm at 5041 Newport Ave. Contact Sesen Negash @ 619-225-9305 with questions.

OB Grille gets ready for baseball season with their fabulous new menu extending their selection of salads, sandwiches, burgers, entrees, beers and wines. Stop by and check it out at 1956 Bacon Street or call 619-269-2380 or visit OB Grille online at www.obgrille.com. Catering and special events available.

Olive Tree Marketplace once again is having a "Wine Sale". Buy any four bottles, and get a 10% discount. In addition to their wine sale, they have added all sorts of gourmet goodies ranging from delicious chocolates to exotic pasta sauces. Let's not forget their "fresh" (never frozen) meats and poultry. Now serving "Certified Angus Beef" ribeye steaks and ground beef. La Salsa Chilena, El Indio Tortillas and Chips, Bread & Cie Breads are delivered fresh daily. Why go to the big stores for your odds and ends. Shop local and support your locally owned and operated businesses. Located at 4805 Narragansett Ave. 224-0443.

Ocean Beach People's Organic Food Co-op invites you to join them each Friday evening from 5:30 pm to 7:30 pm for free live acoustic music during the dinner hour at the Co-op's Deli Café. This month's players include Until John, George Carioca, Trio Chanteuse, Mark Langford and Jordan Loder. Bring a friend or come alone. The Co-op specializes in organic produce, bulk foods and herbs, cruelty-free body care and vegetarian foods. Located at 4765 Voltaire Street and is open daily from 8 am to 9 pm. Visit them on the web at www.obpeoplesfood.com.

Ocean Beach Quik Stop & Ocean Beach Subway and the all new **Café Bella** thank everyone for allowing them to serve your needs. If you dropped by yet, take a minute and visit their special corner where you can get all your groceries, a delicious Subway sandwich and an espresso made with the finest beans; All in ONE visit. This is truly One Stop Shopping. Customer service is their #1 priority. Located at 4984 Voltaire St. Phone: 226-8559.

Theo's . . . Continued from page 1

- ◆ Catering of parties and special occasions
- ◆ Food is prepared fresh and on location, nothing is pre-processed, phony, or "flavor enhanced"
- ◆ Free deliveries to local businesses are a professional courtesy
- ◆ Nedra Bacon, Theo's owner is an active member of the Ocean Beach MainStreet Association
 - ✓ Chair of the Promotion Committee
 - ✓ Member of the Board of Directors
 - ✓ Secretary
 - ✓ Member of the Finance Committee
- ◆ During the power shortage of 2003 Theo's struggled as many other businesses did, through careful budget management and personal commitment of its owners

and employees it managed to keep its doors open without passing the burden of increased overhead to its patrons

- ◆ Theo's was able to open a second restaurant in Pacific Beach in January 2003 largely in part to its sustained success in Ocean Beach and the lessons learned there.



Theo's Subs and Pizza
4953 Newport Avenue
San Diego, CA 92107

225-9404



Ocean Beach MainStreet Association
 PO Box 7990
 San Diego, CA 92167

Office:

1868 Bacon Street, Suite A
 San Diego, CA 92107
 619-224-4906, Fax 619-224-4976
 www.OceanBeachSanDiego.com
 Email: obbid@nethere.com

*Happy
 Mother's Day!*

Ocean Beach MainStreet Association website is OceanBeachSanDiego.com

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*The New & Im-
 proved
 OB Local
 Business Direc-
 tory
 2005-2006
 is here!!!*

If you haven't received your copy, please call the

**Ocean Beach
 MainStreet Association
 General Meeting
 Thursday, May 26th
 Noon at OBMA Office**