



ARTISTS ALLEY

at the 34th Annual
 Ocean Beach Street Fair & Chili Cook-Off Festival
 Saturday, June 22nd, 2013

Application, General Information, RULES & REGULATIONS

GENERAL INFORMATION for ARTIST’S ALLEY

Artist’s Alley is an area within the Ocean Beach Street Fair & Chili Cook-off FestivalSM dedicated to showcasing handmade arts and crafts by both the sales of those unique items and by the Artisans’ conducting demonstrations of their crafts whenever possible.

SCHEDULE

Fair Hours: **Saturday June 22, 2013, 10am - 8pm**
Artist’s Alley Hours Only: 10am – 7pm

SETUP FOR ARTIST’S ALLEY

6am - All vendors must have their vehicles off street no later than 8:30am. Absolutely no vehicles on street during fair.

BREAKDOWN

MUST BEGIN AT 7pm
NO SALES AFTER 7pm
No early departures.

OPERATIONS

- The committee reserves the right to change or substitute vendor spaces for the good of the fair and to allow multiple vendors with the same/similar items.
- **REUNDS will ONLY be issued for cancellations before May 15, and will be 50% of total fees paid.**
- Each vendor is responsible for their own insurance, licenses, and permits. Vendors without insurance may purchase single day insurance for \$20 via this application
- All vendors who are required to have resale numbers are responsible for collecting sales tax. Tax numbers must be included on application.
- **OBMA** assumes no responsibility for any loss, damage, injury, or claim.

MERCHANDISE

OBMA/Street Fair committee shall be the sole judge as to whether an item is suitable according to the general rules and regulations of the Street Fair Committee

- ALL ITEMS for sale in Artist’s Alley must be hand made by you. NO EXCEPTIONS.
- NO Material unsuitable for family viewing.
- NO Stolen merchandise, firearms, ammunition, alcoholic beverages or drug/paraphernalia/product

- NO Merchandise with the words "Ocean Beach Street Fair, Chili Cook-off Festival, “OB Street Fair”, or any other variation thereof.

Vendors offering unsuitable merchandise for sale will be removed from the event immediately.

ELECTRICITY, WATER, TRASH & BOOTH

The Fair **DOES NOT** provide electricity, booths, chairs, tables, individual trash cans or water. Large trash dumpsters are provided at ends of the Fair site, and smaller receptacles along the street.

- All safety and fire regulations must be observed.
- **Each vendor is responsible for cleanup of their space, and will not be allowed in the Fair in future years if area in not left clean.**
- **Generators** may be used if they are **very quiet** and if they can be located where they are safe for the public (cords taped to the street) and do not bother other vendors.
- **Electric cords** must be heavy-duty commercial grade and must be taped down to street with duct tape.
- **Tarps or signs** must be no more than 15 ft from the ground
- **Manager reserves the right to have tarp or sign removed if not secure or too tall.**

APPLICATION INFORMATION

1. Completely filled out application. Incomplete applications will not be considered. Be as specific as possible on description of booth and merchandise.
2. Current, functioning email address for Vendor instructions and information.

WHERE TO MAIL:

Ocean Beach MainStreet Assoc.
Attn: Artist’s Alley Coordinator
PO Box 7990 San Diego, CA 92167
PHONE 619-224-4906
FAX 619-224-4976

FEES by DATE OF PAYMENT			
Payments & Apps			
Received or Postmarked by Dates	Artist Demo	Non Demo	Insurance
4/01/13	\$85	\$115	\$20
5/01/13	\$100	\$130	\$20
6/01/13	\$115	\$145	\$20
After 6/1/13 all spaces are \$160 EACH + \$20 insurance			

FOR OFFICE USE ONLY

Received Date _____ Amt Received _____ Check # _____ Entered online _____

Artist's Alley at the 33rd Annual Ocean Beach Street Fair & Chili Cook-Off Festival APPLICATION

Name of Business/Organization _____ State Franchise Tax # _____

Contact Name _____ Email Address _____

Street Address _____

City _____ State _____ Zip _____ Phone _____

Please provide a brief description of your business or booth for our website: _____

Website Address _____

Please Do Not Send Pictures by mail

Please indicate your intended payment based on your application date & your demonstrating status

Before 4/01/13	_____ (Demonstrating) \$85	_____ (Non Demonstrating) \$115
Before 5/01/13	_____ (Demonstrating) \$100	_____ (Non Demonstrating) \$130
Before 6/01/13	_____ (Demonstrating) \$115	_____ (Non Demonstrating) \$145
	6/01/13 All Spaces _____	\$165

Multiply by number of booths requested _____

Total Amount due for booth space \$ _____

Space assignments and package with directions, Fair rules and regulations, etc. will be emailed on or before June 5th. If you have not been accepted into the fair, we will contact you immediately and you will receive a full refund by June 10th. Every vendor participating in the 2013 OB Street Fair & Chili Cook-Off must be insured for the day of the event. If you don't carry your own Liability Insurance Policy covering your participation as a vendor, you may purchase coverage through the Ocean Beach MainStreet Association for the day of the event for \$20. Please speak to your insurance representative if you have questions about what you are covered for.

Please see page 4 of this application for directions on providing us with your insurance information

Please let us know if you have any requests you would like us to consider: _____

Dear Applicant: Your application will be considered ONLY after you have completed this form and signed below. **INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.** Once a Vendor has been accepted, there will be absolutely NO REFUNDS of vendor fees due to situations in which the event is canceled as a result of factors beyond the control of the Event organizers, including but not limited to, war, terrorist act, natural disaster, or order of any Civil or Military Authority. Such situations are beyond the control of the Event organizers and Vendors accept the risk of loss in such a situation. The Event will NOT be canceled because of rain.

The applicant agrees that herein stated is an accurate description of materials and literature to be displayed and sold, and that the Ocean Beach MainStreet Association (OBMA)/Street Fair Committee shall be the sole judge as to whether or not those materials are suitable for family viewing, or in keeping with the general rules and regulations of the Street Fair.

The applicant agrees that it is his/her responsibility to carry appropriate insurance. He/she agrees that the OBMA/Street Fair Committee will not be held liable for legal damages.

The OBMA/Street Fair Committee, a nonprofit corporation, assumes no responsibility for any loss, damage, injury or claim arising out of the participants acts or omissions in the Ocean Beach Street Fair, Chili Cook-off Festival. The applicant hereby agrees to hold the Association/Committee, the Directors and Members harmless from any claim arising out of the applicant's entry, acts, or omissions in said Street Fair and Chili Cook-Off from any accident, injury or damage involved therein, including but not limited to attorney fees and court costs.

I have read the above and agree to the terms and agree to abide by the rules & regulations stated on the information sheet.

Signature: _____

Date: _____

WHERE TO MAIL: Ocean Beach MainStreet Association Attn: Artist's Alley Coordinator, PO Box 7990, San Diego, CA 92167

Artist's Alley Application

Use this area to let us know exactly what items you will have available for sale, your craft, and everything you plan to display. Please be specific even if you have been in our fair in the past. **Please Do Not Send Pictures - we will contact you directly if they are needed.**

Please provide details and check as many categories as apply:

____ Jewelry (specify type)

____ Accessories (hats, scarves, bags)

____ Clothing

____ Soaps

____ Wall hanging/Fine art

____ Ceramics

____ Photography

____ Knick-Knacks

____ House wares

____ Candles

____ Sculpture

Please list any items that may not fit into the above categories:

We reserve the right to ask you to remove any item for sale in your booth that is not listed on this application.

Artist's Alley is all about the celebration of all things hand made by crafters like you. Demonstrating your craft will not only make our area of the Fair more special, it also earns you a \$30 discount off the non-demonstrating cost of your booth. Please consider these ideas for demonstrating in your booth:

Jewelry Making

Sewing/Finishing items

Drawing/Sketching

How-to Photo Demonstration

Painting

Knitting/Crocheting

Vendors (non-food only)
One-Day Insurance Coverage Application
Ocean Beach Street Fair & Chili Cook-Off Festival
June 22, 2013

IMPORTANT NEW INFORMATION:

This Is Not A Binder. This Is Information For One-Day Insurance Coverage

Every vendor participating in the 2012 OB Street Fair & Chili Cook-Off must be insured for the day of the event. If you don't carry your own Liability Insurance Policy covering your participation as a vendor, you may purchase coverage through the Ocean Beach MainStreet Association for the day of the event for \$20. Please speak to your insurance representative if you have questions about what you are covered for. If you already have this type of coverage, please fax a copy of your policy to Liz Greene at (619)224-4976.

APPLICANT INFORMATION:

Name: _____

Doing Business as: _____

Applicant is -- Sole Proprietor Corporation Partnership
 Joint Venture Other _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____

Contact Person: _____

Telephone (_____) _____ Fax Number (_____) _____

UNDERWRITING INFORMATION:

Type of Product Sold/Handled/Displayed: (Please be thorough)

*****Please attach any pamphlets, brochures if available.*****

ELIGIBILITY IS NOT GUARANTEED: Sale of Beverages (no beer, wine, liquor), Flowers, Art-work, Clothing, Jewelry, Novelties and Souvenirs are usually acceptable. ANYTHING OUT OF THESE CATEGORIES MUST BE SUBMITTED FOR REVIEW. Food Vendors must supply their own liability insurance and submit it with their application.

Cost: \$20 in addition to your Booth Space Fee. Please include the \$20 with your application. If you are not approved for insurance coverage, your \$20 will be refunded to you.



Please return the One-Day Insurance Coverage application and any other documents by mail to:

Ocean Beach Mainstreet Association
Attn: Artist's Alley Coordinator
PO Box 7990
San Diego, CA 92167

or Questions:

Call: 619-224-4906

Email: info@oceanbeachsandiego.com